

THIRD EDITION OF THE *SALON NATIONAL DE L'ENVIRONNEMENT (SNE)*

Another successful outcome this year!

Montreal, June 17th 2008- The third edition of the *Salon national de l'environnement (SNE)* close dits doors on a resounding high note this past June 15th. The number of visitors exceeded last year's attendance, numbered at **35 000 visitors**. This success is due to the quality of the exhibitors, the seminars as well as other interactive activities offered that highlighted the necessity of environmental preservation.

A large-scale success!

No less than **170 exhibitors** were present to raise consciousness to the environmental cause during the 3 days. With a new and improved lay-out, these exhibitors were situated under four marquees- the STM Health and Education tent, the Responsible consumption tent, the AMT Transportation and alternative cars tent, and the Housing and Energy tent. Together they offered the 35 000 visitors the tools to understand and to act with regards to environmental preservation and manifestly showed that the SNE is a not-to-be-missed annual environmental exhibition.

The diversity and quality of this year's new program also contributed to the third SNE's success. This years, , popular were the Toyota alternative vehicles test-track, the debate on Québec's energy future, the youth space and the live art area, as well as the second DéVA (Alternative fuel vehicles parade) and the Green Chic Fashion Show.

An eco-responsible event!

For a third year, the SNE is a leading example of the eco-responsibility and waste management. Waste material was composted and recycled instead of going to landfills, thanks to the use of compostable dishware and the co-operation of all involved, visitors and exhibitors alike.

Let us remind you that the *Salon national de l'environnement (2007)*, a Coopérative de travail Terre Nouvelle venture, was rewarded the prestigious Phénix prize the 26th of May 2008.

The SNE is made possible thanks to the financial support of STM, Hydro Québec, Alcoa, AMT, Toyota, the Agence d'efficacité énergétique, Cascades, Health Canada, SAQ, Transcontinental and of Loto-Québec.

For further information on SNE and its program, visit

www.sne08.info

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