

FOURTH EDITION OF THE SALON NATIONAL DE L'ENVIRONNEMENT

**ANTOINE GRATTON IS THE SPOKESPERSON FOR THE 2009 EDITION OF
THE SALON NATIONAL DE L'ENVIRONNEMENT**

Montreal, May 15th 2009 – Concerned by our planet's future, it was only natural for Antoine Gratton to take over the role of official spokesperson for the Salon national de l'environnement (SNE). This event will take place on June 19th, 20th and 21st at the Place des Vestiges des Quais in the Old Port of Montreal.

"The time has come to fall in love with all that surrounds us" explains poetically Antoine Gratton, the spokesperson of the 4th edition of the SNE, regarding his commitment to environmental causes.

An original line-up!

This year, besides its 200 exhibitors, the SNE is suggesting a brand new line-up that will be presented to the visitors in light of different daily themes. Friday June 19th will be dedicated to the ecological imprint, Saturday June 20th will be about green housing and Sunday June 21st will be a review of sustainable transportation.

Conferences and hands-on workshops, plays and other amusing activities will be suggested to the visitors to increase their awareness on the major environmental challenges. Once more this year, a parade of alternative fuel vehicles (DéVa) will take place on Sunday afternoon and a closed test track will be installed on-site to allow the public to try out the electric bicycles, hybrid vehicles and other alternative fuel vehicles.

Organised by Terre Nouvelle and since its beginning, SNE offers, free of charge, tools for its visitors to help them understand and act when it comes environmental issues. The result of a citizen initiative in 2005, *Terre Nouvelle* has for mission to promote the progress and innovations related to the environment. The SNE is made possible thanks to the financial help provided by the STM, Hydro-Québec and Toyota.

Where? Place des Vestiges in the Old Port of Montreal.

When? On June 19th, 20th and 21st 2009

For more information on the SNE and its line-up of activities, visit
www.terenouvelle.info

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